



Engedi Kids Social Media Internship

Position Description

(Updated July 2023)

Purpose of Position

The Engedi Kids Social Media Intern is responsible for curating Engedi Kids social media. They work with our Engedi Kids staff team to develop schedules, write copy, and create graphics for weekly social media posts.

Skills and Qualifications

- Deeply committed follower of Jesus
- Affirms Engedi's core beliefs, mission, values and life practices by word and example
- Ability to carry out the vision of the ministry
- Pursuing degree in and/or equivalent work experience in Social Media, Digital Marketing or Communications preferred but not required
- Detail oriented with the ability to write professionally, using proper punctuation, grammar, and spelling.
- Able to write copy within the "Engedi Kids Voice"
- Familiar with the nuances of Facebook, Instagram, and Twitter platforms
- Has an open mind and responds well to instruction, critique and new ideas.

Essential Duties and Responsibilities

- Channel Management
 - Work with Engedi Kids Pastor to learn, develop scheduling and proofing system for channels
 - Weekly Communication with Engedi Kids staff to build posting schedule
 - Write copy within the Engedi Kids voice
 - Create, receive or curate graphic, video, and photo content for posting—depending on needs and ability
 - Interact with our online audience through liking and responding to comments, and answering questions promptly and professionally

Other Expectations

- Participate in an social media training once a year
- Participate in creative team trainings with Engedi Communications one time per year
- Become familiar with the Language and social media sections of the [Engedi Brand Guide](#) and [Engedi Kids Brand Guide](#)
- Participate in weekly staff prayer times (every Monday at 1:15pm)
- Participate in Monday staff meetings (monthly)
- Participate in monthly department meetings
- Participate in weekly spiritual formation class on Wednesday mornings
- Participate in weekly leadership class on Monday evenings
- Complete study materials including books, blogs, podcasts, etc as assigned
- Attend weekly worship gatherings, belong to a CABLE group, serve as a volunteer, give financially to the ministry of Engedi

Details

- Position is 10-12 hours/week
- Position is from September 11, 2023 to June 10, 2024
- Reports to the Engedi Kids Pastor

About Engedi

Engedi Church is a young, diverse, passionate and missional community of around 2,100 people who are committed to loving and serving God, our neighbors and the world. We preach the gospel, and we do our best to live it out. Since our inception in 2005, Engedi Church's mission has been to advance the kingdom revolution of Jesus worldwide. We have identified five core values we believe mark the advance of Jesus' kingdom in our midst (see engedichurch.com).

We believe God's original dream for creation was to create a community of people who experience complete wholeness of mind, body, emotions and soul in Him, and deep, meaningful and diverse relationships with each other. Jesus began His ministry by announcing He had come to bring good news to the poor, to release the oppressed and to free the imprisoned. He called the experience of these realities living in the kingdom of God. The kingdom of God is an ever-expanding reality of those who are experiencing the restoration of what was lost at the Fall—harmony with God, within ourselves and within our relationships—all through the life, death and resurrection of Jesus. While full restoration won't occur until His return, Jesus invites us to both experience and extend restoration in the now. This is why Engedi exists.